

## OPPORTUNITY IN EXECUTIVE SEARCH - INSURANCE INDUSTRY

### About Carlson Group

Carlson Group is an Iowa-based, Midwest-focused executive search and organizational consulting firm that has been delivering leadership solutions to our clients for over 20 years. We continue to form lasting strategic partnerships with our clients because we understand that everything in business ties back to leadership. Our end-to-end approach helps organizations effectively attract, develop, and retain the leadership needed for success. At Carlson Group, we conduct our searches in accordance with three simple principles – integrity, quality, and results. Specifically, we recognize that selecting the right leaders quickly and efficiently is critical to our clients' future success, and, to achieve this goal, we have developed a customized, hands-on approach to executive search that yields outstanding results.

Carlson Group offers a different kind of leadership resource that goes beyond event-based consulting. Executive search has been our core strength since we served our first client in 1992. In 2012, we re-branded and expanded our firm with the launch of our leadership consulting business. With this unique ability to provide clients a full range of senior-level search and leadership consulting services, we're excited about the future and feel we are well-positioned to capitalize on opportunities to grow and develop our firm.

### About the Opportunity:

We are looking for someone to lead Carlson Group's executive search efforts within the insurance industry. Over the years, Carlson Group has served many of the top insurance companies within the region. Based on our growing success within banking, as well as across other industries, we believe now is the time to find a senior-level search partner to focus exclusively on the insurance industry. This type of dedicated resource, in conjunction with the reputation and capabilities of Carlson Group, will present a compelling alternative for the many outstanding insurance organizations across the region. We believe Carlson Group can be a key difference maker within this significant executive search and leadership consulting niche.

We are seeking a business leader with the executive background and presence to lead this important initiative. The selected candidate will have a combination of insurance industry experience, recruiting success and the entrepreneurial spirit necessary to succeed in this new venture. Executive search experience is desired, but not essential. We are looking for a risk taking, innovative partner, not an employee. Carlson Group will be relying on this new leader to help craft the goals and strategies needed to build this business.

For more information about Carlson Group, visit our website at [www.carlsongroupllc.com](http://www.carlsongroupllc.com). Regarding this opportunity, please contact Gregg Carlson directly at (515) 225-2525, or [gcarlson@carlsongroupllc.com](mailto:gcarlson@carlsongroupllc.com).